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RE: MB Docket 10-56

Dear Chairman Genachowski:

I am president of Atlanta Interfaith Broadcasters, Inc. and am writing in support of Comcast's merger with NBC Universal.

AIB is a nonprofit corporation in Atlanta, Georgia. It provides educational, instructional, public interest, community, news, public service, and interfaith religious programming to radio, television, and cable systems in the Atlanta metropolitan area. Its programming is delivered to approximately 1.2 million households via a full-time cable channel. Comcast is one of the cable systems that carry AIB. It has supported AIB over many years, and now I want to support Comcast.

AIB was founded in 1969 by Reverend John H. Allen, Dr. Samuel W. Williams, and Dr. Walter G. Cook. They wanted to bring community and religion together and came up with the idea for AIB. Their initial goal was to secure for the religious community in Atlanta access to local radio and television media. Reverend Allen, for example, persuaded television stations to carry programs produced by school students and helped students film the programs. In those early years, this student-produced programming met FCC rules that required broadcasters to provide educational and public interest programming geared to the local community.

Later, AIB turned to cable television. In 1981, one of the systems in Atlanta gave AIB access to 20 hours per week for programs from local churches. The cable system only reached 3,000 homes, but it was a start.

Since then, with Comcast and others carrying AIB without charge, we have grown into a full-time cable channel that is shared by all faiths in Atlanta and carried to an estimated 1.2 million cable households.

We also have grown to the point that we produce our own quality, local news and public interest programs. Twenty-five percent of AIB's programming is produced by AIB itself and consists of news, public interest, and interfaith programs. Much of this programming is secular. This year, the "Winter's Halo" episode of AIB's "Praise Central" was nominated for an Emmy award by the Southeast Regional Chapter of the National Academy of Television Arts and Sciences. This is the third straight year, and the fourth time in five years, that an AIB-original program has been nominated.

AIB considers itself the largest, local minority television programmer in the country, airing substantial programming contributions from its African American church members.

AIB is equally proud of a different kind of diversity, the kind of diversity known in the religious community as "interfaith." For example, AIB is currently carrying a series called "One on One," which features conversations with Rabbi Joshua Lesser of Bet Haverim Synagogue, Rev. D. E. Paulk of the Cathedral of the Holy Spirit, Judy Marx of the Atlanta chapter of the American Jewish Committee, and Deborah Abdul-Raheem, president of the International League of Muslim Women. AIB also carries "Arabic Alif Baa," a program on the fundamentals of the Arabic language.

All of this is made possible in part by Comcast's long and steady willingness to carry an innovative, experimental, diverse, and sometimes-impoverished local programmer like AIB. We think it demonstrates Comcast's historical commitment to the community and to the public interest.

In this connection, AIB was pleased to read the "Comcast/NBCU Transaction Public Interest Commitments," which was submitted to the House Judiciary Committee hearing on June 7, 2010, including Commitment #13 to add independent programmers to Comcast's national distribution. It has been just such a commitment from Comcast in the past that has kept AIB on cable in Atlanta. Of course, AIB would also like to see Comcast consider expanding Commitment #13 to include independent regional networks. This would allow local programmers, like AIB, to expand and grow at a measured pace.

In sum, as a local, public interest programmer, AIB has found Comcast to be responsive to the local community and a good working partner in Atlanta. If AIB's experience is a guide, then it believes Comcast will continue to operate in the public interest.

Very truly yours

Collie Burnett

President

Atlanta Interfaith Broadcasters, Inc.